

XTREME GRAPHICS PRODUCES CUPS FOR NATIONAL FIRE PREVENTION EDUCATIONAL CAMPAIGNS

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Inver Grove Heights, MN - Xtreme Graphics, the world's leading provider of high-quality plastic in-mold decorated drinkware, is proud to announce the completion of a project for Alert-All Corporation. Beginning this month, Cappy Firedog™ and the Fire Safety Xtreme Team™ will be promoting valuable fire safety messages on vibrant cups.

"These cups make uniquely appropriate educational tools with a message that can be retained and emphasized on a daily basis" stated Larry Buck, Director of In-Mold Operations at Xtreme Graphics.

Available nationwide through Alert-All's product catalog and website, these collectible 12 oz. cups feature important fire safety instructions. They come in two designs featuring Cappy Firedog™ and Fire Safety Xtreme Team™. These cups are also fit for long-term use and are dishwasher-safe.

Since 2001, Alert-All has offered free ground shipping on fire prevention orders. The result has been a savings of over one million, six hundred thousand dollars to their fire prevention customers. "We are not in the shipping and handling business. We are here to help fire educators promote fire safety," said Ron Hanna, founder and CEO of Alert-All.

ABOUT XTREME GRAPHICS

Xtreme Graphics is the world's leading provider of high-quality in-mold decorated plastic drinkware. Xtreme Graphics' focus is to provide a variety of superiorly-printed drinkware and packaging products through the use of high-resolution printing processes. For more information on all of Xtreme Graphics exciting products, visit www.xtremegraphics.com.

ABOUT ALERT-ALL

Alert-All Corporation is a family owned and operated business founded April 1st, 1974. The company offers fire safety education products to fire departments, county governments, companies, and corporations that sponsor and promote fire safety in their towns and communities. For more information on Alert-all, visit www.alertall.com.

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