



For Immediate Release

TRAVEL TAGS EXPANDS NATTERA LINE TO ALL PRODUCTS

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INVER GROVE HEIGHTS, MN -Travel Tags today announced the expansion of its launch of its earth-friendly products to span across all product lines and the products offered by its sister companies and brands. The earth-friendly line, known as Nattera™, offers a variety of substrates including plastics, papers and boards that are biodegradable, recyclable or renewable.

Consumers and retailers are increasingly exploring environmentally-friendly solutions and Travel Tags leads the industry with the expansion of this line of products. Travel Tags continues to work with partners in the supply chain to incorporate earth-friendly processes and materials. "By partnering with vendors who are committed to using renewable energy for their products and services, we are able to compare the impact of each on the environment. We perform manufacturing and field tests for each material to ensure the products maintain our high-quality standards," stated John Tomczyk, VP of Innovation.

About TRAVEL TAGS, Inc

Travel Tags, with 30 years of plastic printing experience, is headquartered in Inver Grove Heights, Minnesota. Travel Tags has manufacturing facilities, creative design services and sales offices in Portland, OR; Las Vegas, NV; San Bernardino, CA as well as European-based operations through its sister company, Narboni, with locations in Paris and Miramont, France providing gift, loyalty and phone card program solutions to the European, Middle Eastern, African and Asian markets. By pooling the capabilities and resources of these strategic partnerships and locations, Travel Tags offers a variety of stored value products and services including design concepts and online and in-store fulfillment for gift, loyalty, membership, discount and phone cards.

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